



Contact:

**Sheldon Moss**

smoss@shobangaming.com

(208) 238-4800 Ext. 3093

---

## MEDIA RELEASE

**FOR IMMEDIATE RELEASE**

**February 25, 2025**

### **SHOSHONE-BANNOCK CASINO HOTEL WELCOMES BLACKFOOT 4<sup>TH</sup> GRADERS FOR CULTURAL EDUCATION**

**FORT HALL, IDAHO** – The Shoshone-Bannock Casino Hotel proudly hosted fourth-grade students from the Blackfoot School District as part of their educational journey to learn about the rich culture and history of the Shoshone-Bannock Tribes. The visit marked the first stop on their tour of the Fort Hall Reservation, where students engaged in an immersive experience highlighting the traditions, heritage, and resilience of the Tribal community.

As part of its commitment to education and cultural preservation, the Shoshone-Bannock Casino Hotel donated event center space to provide students to connect with Tribal history. Throughout the event, students had the opportunity to learn about traditional customs and explore the significance of the land and its people.

"We are honored to support educational initiatives that bring awareness to the rich history of the Shoshone-Bannock Tribes," said Colista Matsaw, CEO at the Shoshone-Bannock Casino Hotel. "By welcoming students to our property, we hope to foster a deeper understanding and appreciation for the culture that has shaped this region for generations."

The collaboration with Blackfoot School District aligns with the Tribes' ongoing efforts to engage with the community, promote cultural awareness, and provide learning opportunities for future generations.

**###**

*Shoshone-Bannock Casino Hotel is home to an 85 thousand-square-foot gaming operation, 156 hotel rooms, the largest ballroom/event space in the region at 15 thousand square feet, full-service Cedar Spa, four food and beverage outlets, and High Stakes Bingo Hall.*

*The Shoshone-Bannock Tribes owns and operates three gaming properties, including the Shoshone-Bannock Casino Hotel, Sage Hill Casino and Travel Center, and Bannock Peak Casino and Truck Stop. The Economic Growth Plan continues to evolve for the health and benefit of the Tribal membership and the Eastern Idaho Region.*

*Photos courtesy of Montehausen McKean, Communication/Advertising Coordinator for the Shoshone-Bannock Casino Hotel.*

**FOR IMMEDIATE RELEASE**

**MEDIA RELEASE**

**FOR IMMEDIATE RELEASE**